BLACK FRIDAY DEAL
ENDS DECEMBER 2ND

Express™ Pass

Unlimited delivery with *PC Express* Pass*

$1/month
for your first year*.
Use code **BFPASS**
to sign up.

$1
a month*



Learn more

*Conditions apply,
$30 minimum order.
Regular price $99.99/year
after your first year.

MKT FLAP BFPCX

Loblaws

PROUDLY CANADIAN SINCE 1919

HOT PRICE

4 DAY SALE
THURSDAY, NOVEMBER 26TH
TO SUNDAY, NOVEMBER 29TH

11.88 LB

STRIPLOIN GRILLING STEAK
FAMILY SIZE, CUT FROM AUSTRALIAN GRADE BEEF
26.19/KG
21672450_KG



HOT PRICE

$4 LB

PORK TENDERLOIN
CRYOVAC PACKAGE OF 2
8.82/KG
21671162_KG

HOT PRICE

4.99 LB

INCLUDES HALAL

SPLIT CHICKEN WINGS
INCLUDES HALAL FAMILY SIZE
11.00/KG
20761916_KG
21655520KG

SAVE UP TO $2.99 LB/EA.

$11 LB/EA.

FRESH RAINBOW TROUT FILLETS
$11 LB 24.25/KG OR
PC® SMOKED SALMON SELECTED VARIETIES 125/150 G
FROZEN $11 EA.
20897813_KG
20055009_EA



HOT PRICE

$2

PRODUCT OF CANADA

FARMER'S MARKET™ RED OR YELLOW POTATOES
PRODUCT OF CANADA, CANADA NO. 1 GRADE
10 LB BAG
20601013001_EA
20601017001_EA



10 LB

HOT PRICE

$3

FARMER'S MARKET™ NAVEL ORANGES 3 LB OR **LEMONS** 2 LB
PRODUCT OF SOUTH AFRICA
20795315001_EA
20162945001_EA



SAVE $2

$11

PC® BBQ ROTISSERIE CHICKEN
FULLY COOKED, HOT
900 G
20252014_EA



$3

PC® VEGETABLES 350-750 G OR **MCCAIN SUPERFRIES OR SPECIALTY POTATOES** 454-800 G
SELECTED VARIETIES
FROZEN
20318915_EA
20324328002_EA



HOT PRICE

8.88

RED MANGO CASE
PRODUCT OF BRAZIL
EACH
21047849_EA



9 LB AVG

$4

GIUSEPPE PIZZA
SELECTED VARIETIES
FROZEN
439-785 G
21106361_EA
20904584_EA



SAVE UP TO $1.50

$5

NEILSON TRUTASTE MILK
2%, 1%, SKIM
SELECTED VARIETIES
4 L
20136554_EA
20148677_EA



5.97

BLACK DIAMOND CHEESTRINGS OR CHEESE STICKS 189-336 G OR **CRACKER BARREL CHEESE BARS** 400 G OR **SHREDDED CHEESE** 250-320 G
SELECTED VARIETIES
20763661_EA
21290384_EA



$4

BREYERS CREAMERY STYLE ICE CREAM
SELECTED VARIETIES
FROZEN
1.41 L
21651169_EA
21651432_EA



$3

CLASSICO PASTA OR PIZZA SAUCE
SELECTED VARIETIES
410/600 ML
20325609003_EA
21618217_EA



6.50

PREPARED IN CANADA

DANONE ACTIVIA YOGURT 12X100 G OR **IÖGO CREAMY YOGURT** 16X100 G
SELECTED VARIETIES
20303412001_EA
20609583001_EA



SAVE 30%

$4

PHILADELPHIA CREAM CHEESE OR DIPS
SELECTED VARIETIES
227/250 G
20641267_EA
20866816002_EA



SAVE $8

12.99

TILDA PURE BASMATI RICE
10 LB
20153678_EA



10 LB

SAVE UP TO

50%

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20299993_EA
21085525_EA



$10

TIDE DETERGENT 1.62-1.86 L, **PODS** 18-31'S, **DOWNY OR GAIN FABRIC SOFTENER** 1.66-2.63 L, **DOWNY, GAIN BEADS** 303-379 G OR **DAWN JUGS** 1.52/1.98 L
SELECTED VARIETIES
21550428_EA
21593782_EA



Optimum

Member Price $3.99
Non-Member Price $7.99
Members save $4

CASHMERE BATHROOM TISSUE 8=16 ROLLS OR **SCOTTIES FACIAL TISSUE** 6'S
20573377_EA
20765440_EA
21204742_EA



LSL 1_rad23/11/26_ON

Insiders Report™

App exclusive offer*
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

$7 Get 1,500 pts $1.50 back in points

PC® MEAT & CHEESE MIX ROLLS
SELECTED VARIETIES
140 G
21732515_EA
21732546_EA



App exclusive offer*
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

$3.50 Get 1,000 pts $1 back in points

PC® COTTAGE CHEESE DIPS
SELECTED VARIETIES
200 G
21742229_EA
21742273_EA



App exclusive offer*
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

$9 Get 2,000 pts $2 back in points

PC® BLACK LABEL PIZZA OR PINSA
SELECTED VARIETIES
FROZEN, 310-440 G
21531415_EA/21741726_EA



$6

PREPARED IN CANADA

PC® PROTEIN MUFFINS
SELECTED VARIETIES
4'S
21739320_EA
21739396_EA



Optimum

3 DAYS ONLY from Monday November 30th to Wednesday December 2nd

Bonus Redemption Event

Your points are worth more.

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pcoptimum.ca/company-policy/terms-and-conditions for further details.

Redeem	Redeem	Redeem	Redeem
400,000 pts and get 100,000 pts back	250,000 pts and get 50,000 pts back	150,000 pts and get 25,000 pts back	70,000 pts and get 10,000 pts back
That's an extra $100 value!	That's an extra $50 value!	That's an extra $25 value!	That's an extra $10 value!
	or	or	or

Flyer prices effective from Thursday, November 26th to Wednesday, December 2nd, 2026. **SEE BACK PAGE FOR DETAILS.**
Excludes Loblaws 500 Lake Shore Boulevard West.

Black Friday

APP-EXCLUSIVE OFFER
For every $100 spent get 40,000 pts ($40 back in points)

Optimum

1 DAY ONLY!

Offer valid Friday, November 27th, 2026.

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

6 DAYS ONLY FRIDAY NOVEMBER 27TH - WEDNESDAY DECEMBER 2ND

Optimum

Member Price** $259 | Non-Member Price $329 | Members save $70



APPLE AIRPODS PRO 3 WIRELESS EARBUDS
SUBTEXT: ACTIVE NOISE CANCELLATION, ALL NEW HEART RATE SENSING, AND UP TO 8 HOURS OF BATTERY LIFE
21714741_EA

Optimum

Member Price** $299 | Non-Member Price $449 | Members save $150



PC® 36" FLAT TOP GRIDDLE
21672428_EA

60,000 BTU | 45 Burgers | Propane | 5 Year Limited | 756 Sq Inches

Optimum

Member Price** $25 | Non-Member Price $40 | Members save $15



OWALA FREESIP WATER BOTTLE
SELECTED VARIETIES
24 OZ
21713449_EA
21713450_EA

Optimum

Member Price** $25 | Non-Member Price $50 | Members save $25



BENTGO LEAK-PROOF GLASS FOOD STORAGE
8-PIECE SET
21704987_EA

Optimum

$60 | Get 10,000 pts | $10 back in points



CUISINART BASKET AIR FRYER
2.6 QT
21697077_EA

LIMIT 3 AFTER LIMIT $120 EA.

Optimum

$25 | Get 4,000 pts | $4 back in points



BRITA DENALI WATER PITCHERS OR 3-PACK FILTERS
SELECTED VARIETIES
20094145_EA
21524887_EA

LIMIT 2 AFTER LIMIT $30 EA.

Optimum

Member Price** $22 | Non-Member Price $40 | Members save $18



BARBIE WITH BOAT
21777100_C01

Optimum

Member Price** $40 | Non-Member Price $70 | Members save $30



HOT WHEELS CITY DRAGON TRANSPORT
21777016_C01

App exclusive offer
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

Optimum

$6.50 | Get 1,500 pts | $1.50 back in points



FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES
6'S
21283355_EA
21283361_EA

PREPARED IN CANADA

App exclusive offer
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

Optimum

$10 | Get 2,000 pts | $2 back in points



NO NAME® FLOUR
CLUB SIZE
SELECTED VARIETIES
10 KG
20022248_EA
20309126_EA

Optimum

$12.99 | Get 1,000 pts | $1 back in points



STARBUCKS NESPRESSO VERTUO CAPSULES 68-100 G, **NESCAFÉ TASTER'S CHOICE INSTANT COFFEE** 198 G OR **TWININGS TEA** 100'S
SELECTED VARIETIES
21040439_EA
21549690_EA

Optimum

Member Price** $12 | Non-Member Price $14 | Members save $2



JANES FISH FILLETS
SELECTED VARIETIES
FROZEN
450-590 G
21703860_EA
21703969_EA

SAVE UP TO $1.50

$6

PRESTIGE OR GRAY RIDGE PREMIUM LARGE WHITE EGGS
SELECTED VARIETIES
18'S
20814294001_EA
20822761700_EA

SAVE $2.49

$7

PC® BUTTER QUARTERS 454 G OR **BECEL® MARGARINE** 637/800 G
SELECTED VARIETIES
20313456002_EA
21747692_EA

$18

PREPARED IN CANADA



KICKING HORSE ORGANIC WHOLE BEAN COFFEE
SELECTED VARIETIES
454 G
20322468005_EA
21700012_EA

3.99



CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM 500 ML OR **YUKON NOVELTIES**
5-8'S
SELECTED VARIETIES
FROZEN
21511147_EA
21583339_EA

Optimum

$5.79 | Get 1,000 pts | $1 back in points



GATORADE SPORTS DRINK
SELECTED VARIETIES
6X591 ML
21242891_C06
20303218003_C06

SAVE 14%

$3

PREPARED IN CANADA



LANTIC GRANULATED SUGAR
2 KG
20145033_EA

2/$8

OR $4.49 EA.



CHRISTIE CRACKERS
SELECTED VARIETIES
162-212 G
21030647_EA
21547034_EA

2.25



ANNIE'S MACARONI & CHEESE
SELECTED VARIETIES
149-170 G
20316187001_EA
20811201_EA

1.50



NO NAME® BROTH 900 ML OR **GREEN GIANT VEGETABLES** 341/398 ML
SELECTED VARIETIES
21021227_EA
21189610_EA

$15



CHARMIN BATHROOM TISSUE 12=48 ROLLS OR **BOUNTY PAPER TOWELS** 6=12 ROLLS
SELECTED VARIETIES
21670280_EA
21707532_EA

Black Friday

1 DAY ONLY!

Offer valid Friday November 27, 2026

Optimum

$29.99 | Get 5,000 pts | $5 back in points



GOOD PROTEIN ALL-IN-ONE SHAKES
SELECTED VARIETIES
440 G
21691741_EA
21691773_EA

Optimum

$38 | Get 10,000 pts | $10 back in points



VEGA ONE ALL-IN-ONE PROTEIN POWDER
SELECTED VARIETIES
827-876 G
20645554_EA
21128494_EA

Optimum

SAVE UP TO 50%



SUKU GUMMIES
SELECTED VARIETIES
10/60'S
21310938_EA
21311095_EA

Optimum

SAVE UP TO 10% | Get 7,000 pts | $7 back in points



ORGANIKA ENHANCED COLLAGEN, REGULAR OR ELECTROLYTES
SELECTED VARIETIES
250-360 G
21028366_EA
21525495_EA

Optimum

$10 | Get 1,000 pts | $1 back in points



CLIF ENERGY BARS
SELECTED VARIETIES
10X68 G
21664705_EA
21664743_EA

LSL 4 rat23/11/26 ON

Loblaws | CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaws.ca FOR STORE HOURS. | Loblawson | Loblawson

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your store's hours and to see which Loblaws* locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** */**™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **‡PRICE DROP Offer:** Valid in-store at participating locations from November 5–December 2, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

PEFC PEFC/01-31-106 PEFC Certified www.pefc.org

FRESH PROMISE

freshness you can taste

If it's not fresh, it's free.*

*Fresh Promise: Applicable to eligible fresh produce items purchased at Loblaws store locations or online at loblaws.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Loblaws store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

$4

RASPBERRIES
PRODUCT OF MEXICO
HALF PINT
20128938001_EA



$6 PRODUCT OF CANADA

FARMER'S MARKET™ ENGLISH CUCUMBERS,
PRODUCT OF ONTARIO
3'S
20828461001_EA



$7 PRODUCT OF CANADA

PC® MIXIANY OR SWEET MARVELS GRAPE TOMATOES ON THE VINE
PRODUCT OF CANADA
21720721001_EA
21720619001_EA



$3

PC® ORGANICS WHITE MUSHROOMS 227 G, PRODUCT OF CANADA OR **BROCCOLINI** EACH
PRODUCT OF U.S.A.
21021495_EA
20154907_EA



$8

FARMER'S MARKET™ KIWI 2 LB PRODUCT OF CHILE OR ITALY OR **PC® KAKI PERSIMMONS CASE,**
PRODUCT OF SPAIN, NO. 1 GRADE
21576450001_EA
21211628001_C01_EA



$6

BLUEBERRIES PINT
PRODUCT OF PERU OR
PC® DINO MELON
EACH PRODUCT OF BRAZIL
20060127001_EA
21800748001_EA



$3 PRODUCT OF CANADA

FARMER'S MARKET™ CARROTS OR YELLOW ONIONS
PRODUCT OF CANADA, CANADA NO. 1 GRADE
3 LB BAG
20600927001_EA
20811994001_EA



$4 LB EXTRA LARGE

PC® EXTRA LARGE RED SEEDLESS GRAPES
PRODUCT OF PERU OR U.S.A.,
NO. 1 GRADE
8.82/KG
20159199001_KG



$11-13

LARGE SALADS
445-629 G
21363221_EA
21363212_EA



2/$9
OR $5 EA.

PC® CHOPPED SALAD KITS 282-396 G, **TAYLOR FARMS CHOPPED SALAD KITS** 267-383 G OR **EAT SMART SWEET KALE SALAD KIT** 340 G
SELECTED VARIETIES, PRODUCT OF U.S.A.
21759493_EA
21335159_EA



bouquets, bunches and blooms

$35

PREMIUM GIFT BOUQUET
21436381_EA
21436382_EA



$20

AMARYLLIS BULB IN FESTIVE SOCK
21756798_EA



$6

CHRISTMAS CACTUS
21732798_EA



$15 AIR CHILLED

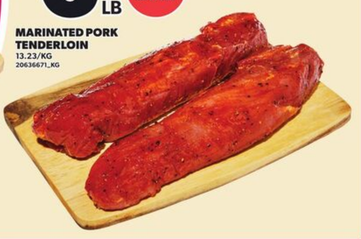
PC® WHOLE CHICKEN
AIR CHILLED
UP TO 1.7 KG
21658901_EA



feeling protein power-fuel

$6 LB PREPARED IN-STORE

MARINATED PORK TENDERLOIN
13.23/KG
20636671_KG



8.50

GRASS-FED MEDIUM GROUND BEEF
450 G
21615908_EA



$13

NEW ZEALAND LAMB LOIN CHOPS
FROZEN
350 G
20179913_EA



2/$12 PREPARED IN CANADA
OR $6.50 EA.

PC® BACON
SELECTED VARIETIES
375 G
21738736_EA
21738792_EA



$5

ASIAN INSPIRATIONS OR MULDOON'S ENTRÉES
SELECTED VARIETIES
FROZEN
400 G
21047378_EA
21047671_EA



LSL 2_rad23/11/26_ON

find your catch in seafood

$10

SEAQUEST® COLOSSAL PACIFIC WHITE SHRIMP
RAW ZIPPERBACK® 16-20 PER LB, 300 G OR **MARINA DEL REY WILD ARGENTINIAN SHRIMP** 20-30 PER LB 300 G
20907159_EA
21043887_EA



$11 LB

FRESH TILAPIA FILLETS
SELECTED VARIETIES
24.25/KG
20897812_KG



$15 LB/EA.

FRESH STEELHEAD TROUT FILLETS
$15 LB 33.07/KG OR
PC® BACON-WRAPPED WILD SEA SCALLOPS
$15 EA. 260 G FROZEN
21025083_KG
21220644_EA



Loblaws

bakery deals rising daily

$5 PREPARED IN CANADA

PC® SOURDOUGH FOCACCIA
SELECTED VARIETIES
560 G
21752897_EA
21753067_EA



$5 PREPARED IN CANADA

ACE BISTRO LOAF
SELECTED VARIETIES
545-640 G
21616156_EA
21707643_EA



Optimum

Member Price $4 | Non-Member Price $5 | Members save $1

PREMIUM BAGELS
SELECTED VARIETIES
6'S
21016649_EA
21705757_EA



BAKED IN-STORE

2/$7
OR $4 EA.

GRAB & GO SINGLE SERVE DESSERTS
SELECTED VARIETIES
85-198 G
21645578_EA
21617592_EA



$6 BAKED IN-STORE

STRUDELS, TURNOVERS OR DANISHES
REGULAR 4'S OR MINIS 8'S
21464137_EA
21476309_EA



$22 PREPARED IN-STORE

8 INCH CELEBRATION CAKES
WHITE OR CHOCOLATE
1.1 KG
20593082_EA
20593133_EA



$7

SOLA BREAD OR BAGELS
SELECTED VARIETIES
340-567 G
21748946_EA
21749047_EA



$7

PC® PORTUGUESE CUSTARD TARTS
FROZEN
360 G
21686419_EA



$5 NEW

LITTLE DEBBIE SNACK CAKES
SELECTED VARIETIES
301-459 G
21774306_EA
21774709_EA



in the mood for deli-cious

$7 PREPARED IN CANADA

TRE STELLE FETA, BOCCONCINI OR RICOTTA
SELECTED VARIETIES
200-475 G
20003436_EA
20093652_EA



$9 PREPARED IN CANADA

OKA OR MONSIEUR GUSTAV CHEESE
SELECTED VARIETIES
190 G
20920756_EA
20921279_EA



SAVE $1.49

$8 PREPARED IN CANADA

PILLER'S KOLBASSA
SELECTED VARIETIES
250-375 G
20308469_EA
21400151_EA



$12 Insiders Report

PC® SPANISH TAPAS TRIO
150 G
21759446_EA



New!

Optimum

Get 3,500 pts for every $10* spent on | $3.50 back in points

FONTAINE SANTÉ HUMMUS
SELECTED VARIETIES
260-850 G
20501132_EA
21687570_EA



PREPARED IN CANADA

$5

ALEXIS DU PORTNEUF BRIE, CAMEMBERT OR BLUE CHEESE
SELECTED VARIETIES
125 G
20044812_EA
20315135_EA



PREPARED IN CANADA

on the run, we got you

$16

CHICKEN FAVOURITES BUCKET
SERVED HOT OR CHILLED
AVAILABLE IN HALAL
591-933 G
21743126_EA
21743302_EA



$16 SERVES 4

IN-STORE PREPARED ONE PAN FAMILY MEALS
440-960 G
21778422_EA
21738492_EA



SAVE $3.58 WHEN YOU BUY 2

2/$10
OR $6.79 EA.

OLIVIERI PASTA
SELECTED VARIETIES
250-350 G
21022065_EA
21593793_EA



MIX AND MATCH

everyday low price

$6 HALAL

CRISPY CHICKEN SANDWICH ORIGINAL, HOT HONEY OR NASHVILLE HOT
350-450 G
21086084_EA
21693866_EA



2/$4 HALAL
OR $2.50 EA.

2 PIECE CRISPY CHICKEN STRIPS OR TENDERS
135-200 G
21754655_EA
21754670_EA



$14

IN-STORE PREPARED CAESER WRAP TRAY
3 PK
21738478_EA



2/$14
OR $8 EA.

FRESHLY PREPARED IN-STORE SINGLE SERVE ONE PAN MEALS OR POWER BOWLS
SELECTED VARIETIES
135-410 G
21738432_EA



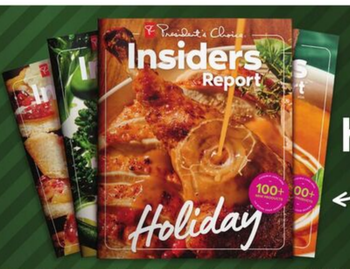
$5

ZIGGY'S FRESH PASTA TWIN PACKS
SELECTED VARIETIES
600 G
21522104_EA



Insiders Report

Everything PC® for holiday moments



It's here!

The roast gets a rebrand

You're not bored of turkey and veggies, you just haven't had ours.



$14 New!

PC® THE GREAT CANADIAN COTTAGE ROAST
1 KG
21741312_EA



$12 New!

PC® THE G.O.A.T VARIETY PACK
3X140 G
21765809_EA



$6 New!

PC® MINI SEEDLESS PEPPERS
PRODUCT OF CANADA
454 G
21739498001_EA



2.50 New!

PC® SOURDOUGH CRISPS
SELECTED VARIETIES
142 G
21743744_EA
21751458_EA



$5 Must Try!

PC® SOURDOUGH FOCACCIA
SELECTED VARIETIES
560 G
21753067_EA
21752897_EA



$10 Must Try!

PC® THE CHIP SHOP FISH & CHIPS STACKS
270 G
21735591_EA



$11 New!

PC® ORANGE CHICKEN
FROZEN
850 G
21735868_EA



6.50 New!

PC® LACTOSE FREE MOZZARELLA BLOCK
SELECTED VARIETIES
400 G
21737935_EA



$10 Must Try!

PC® BEEF WELLIE BITES
FROZEN
288 G
21742294_EA



$13 Must Try!

PC® PRALINE COLLECTION
210 G
21742055_EA



4.50 Must Try!

PC® BLACK LABEL EGGNOG ICE CREAM
FROZEN
500 ML
21734458_EA



$10 Must Try!

PC® OUR ULTIMATE BUTTER-TART PIE WITH CANADIAN CRANBERRIES
FROZEN
497 G
21747382_EA



$2 New!

PC® MILK OR DARK CHOCOLATE ALMONDS
70 G
21735107_EA
21735161_EA



$15 New!

PC® MILK CHOCOLATE SPHERES BOX
600 G
21742055_EA



$4 Must Try!

PC® READY TO EAT POPCORN
SELECTED VARIETIES
220/250 G
21287661_EA
21755148_EA



1.50 New!

PC® SHIRLEY TEMPLE FLAVOURED SODA
2 L
21741011_EA



5.75 New!

PC® BLUE MENU® RASPBERRY HIBISCUS SPARKLING WATER
12X355 ML
21717425_C12



set the mood for Christmas

Optimum

$11

Get 3,000 pts

$3 back in points

6 INCH POINSETTIA IN POTCOVER
SELECTED VARIETIES
20036549_EA
20059979_EA



Optimum

$24

Get 6,000 pts

$6 back in points

9 INCH POINSETTIA UPGRADE
SELECTED VARIETIES
20287881_EA



$40

PC® LIGHT UP EVERGREEN TREE
21765513_EA



$40

PC® LARGE OUTDOOR HOLIDAY PLANTER
RED OR GOLD COLOUR WAY
EACH
20144803_EA



LSL FLAP GRN

Black Friday

APP-EXCLUSIVE OFFER
For every $100 spent get 40,000 pts ($40 value)
1 DAY ONLY!

Optimum

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical.
Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid Friday, November 27th, 2026 only.

Optimum

$299 | Get 50,000 pts | $50 back in points | LIMIT 3 AFTER LIMIT $450 EA.

NINJA SWIRL BY CREAMI SOFT SERVE & ICE CREAM MACHINE
21682881/EA



Optimum

$99 | Get 10,000 pts | $10 back in points | LIMIT 3 AFTER LIMIT $180 EA.

NINJA SINGLE BASKET AIR FRYER
5 QUART
21673358/EA



Optimum

$60 | Get 10,000 pts | $10 back in points | LIMIT 3 AFTER LIMIT $120 EA.

CUISINART BASKET AIR FRYER
2.6 QT
21697079/EA



Optimum

Member Price $299 | Non-Member Price $449 | Members save $150

60,000 BTU | 40 Burgers | Propane | 2 Year Limited | 750 Sq Inches

PC® 36" FLAT TOP GRIDDLE
21672428/EA



Optimum

$129 | Get 10,000 pts | $10 back in points | LIMIT 3 AFTER LIMIT $199 EA.

KEURIG K-SUPREME COFFEE MAKER
21470466/EA



Optimum

Member Price $49 | Non-Member Price $80 | Members save $31

KITCHENAID VARIABLE SPEED HAND BLENDER
MATTE BLACK OR AQUA
21297204/EA
21682888/EA



Optimum

Member Price $59 | Non-Member Price $90 | Members save $31

KITCHEN AID 5-SPEED HAND MIXER
SELECTED VARIETIES
20914316/EA
21547833/EA



Optimum

Member Price $49 | Non-Member Price $80 | Members save $31

KITCHEN AID FOOD CHOPPER BLACK MATTE
SELECTED VARIETIES
3.5 CUP
20918320/EA
21682889/EA



Optimum

Member Price $25 | Non-Member Price $50 | Members save $25

KEURIG MILK FROTHER
21677995/EA



Optimum

$25 | Get 4,000 pts | $4 back in points | LIMIT 2 AFTER LIMIT $30 EA.

BRITA DENALI PITCHERS OR 3-PACK WATER FILTERS
SELECTED VARIETIES
20094145/EA
21524887/EA



Optimum

$60 | Get 5,000 pts | $5 back in points | LIMIT 3 AFTER LIMIT $100 EA.

SODASTREAM TERRA SPARKLING WATER MAKER
BLACK OR WHITE
21473849/EA
21473905/EA



Optimum

Member Price $5 | Non-Member Price $8 | Members save $3

SODASTREAM DRINK MIXES
SELECTED VARIETIES
440 ML
21406587/EA
21406590/EA



Optimum

Member Price $25 | Non-Member Price $40 | Members save $15

OWALA FREESIP WATER BOTTLE
SELECTED VARIETIES
24 OZ
21713449/EA
21713450/EA



Optimum

Member Price $279 | Non-Member Price $329 | Members save $50

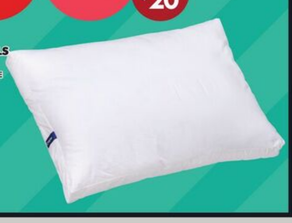
APPLE AIRPODS PRO 3 WIRELESS EARBUDS
SUBTEXT: ACTIVE NOISE CANCELLATION, ALL NEW HEART RATE SENSING, AND UP TO 8 HOURS OF BATTERY LIFE
21713431/EA



Optimum

Member Price $45 | Non-Member Price $65 | Members save $20

CASPER ESSENTIALS PILLOW
STANDARD SIZE
21346027/EA



Optimum

Member Price $59 | Non-Member Price $85 | Members save $26

CASPER ESSENTIALS PILLOW
KING SIZE
21346179/EA



Optimum

Member Price SAVE UP TO 50%

PC® TOWELS OR BATH RUGS
SELECTED VARIETIES
eCoupon for 2 registered PC Optimum™ members to load and get this offer.
$8 - 40
21307335/EA
21307352/EA



Starts Saturday

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code CY15K



Express™

*Offer valid from November 28 to December 9, 2026. Conditions apply. See site for details.

MKT GM 1

Black Friday

APP-EXCLUSIVE OFFER
For every $100 spent get
40,000 pts
$40 value

1 DAY ONLY!

Optimum™

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical.
Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid Friday, November 27th, 2026 only.

JOE FRESH

black friday is officially on!

25% off everything*

November 27 - 29 | Excludes Door Crasher Deals

plus, door crasher deals!

Select Styles

NOW $10 Reg. $14 adult slipper socks



NOW $10 ea. Reg. $16 - $19 adult mitts & gloves



NOW $15 Reg. $25 adult sleep pants



NOW $15 Reg. $29 men's waffle henley long sleeve tops



NOW $19 Reg. $29 men's crewneck sweaters



NOW $25 Reg. $35 & $39 adult sleep sets



NOW $25 Reg. $35 select adult sweaters



NOW $25 ea. Reg. $39 adult active microfleece jackets & overshirts



* Exclusions apply. While quantities last. Offers cannot be combined. Visit www.joefresh.com/offerdetails for full details.

Black Friday

APP-EXCLUSIVE OFFER
For every $100 spent get 40,000 pts. $40 value
1 DAY ONLY!

Optimum

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical.
Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid Friday, November 27th, 2026 only.

2/$5
OR $3.99 EA.

GERBER PUFFS OR LIL' CRUNCHIES SNACKS
SELECTED VARIETIES
42 G
20304618003_EA
20304618007_EA

8+ MONTHS

$2
LIMIT 10 AFTER LIMIT $3.29 EA.

SIMPLY GOURMET PUFFIES, CRUNCHERS OR GOODIES PUFFED SNACKS
SELECTED VARIETIES
32 G
21597336_EA
21740643_EA

8+ MONTHS

2/$6
OR $3.99 EA.

LITTLE BELLIES PICK-ME STICKS
SELECTED VARIETIES
16 G
21540210_EA
21540211_EA

7+ MONTHS

Optimum

5/$10 OR $2.39 EA. Get 500 pts

BABY GOURMET ORGANIC FRUIT & VEGGIE POUCHES
SELECTED VARIETIES
92-128 ML
20368074001_EA
21123983_EA

6+ MONTHS

44.99

KENDAMIL INFANT FORMULA
0-12 MONTHS
800 G
21699547_EA

Optimum

22.50 Get 3,000 pts $3 back in points

HUGGIES 16X BABY WIPES
SELECTED VARIETIES
960-1152'S
21541191_EA

LIMIT 4 AFTER LIMIT $29.99 EA.

Optimum

$35 Get 4,000 pts $4 back in points

PAMPERS ECONO PACK DIAPERS
SELECTED VARIETIES
SIZE N-8, 58-200'S
21551623_EA/21692756_EA

LIMIT 6 AFTER LIMIT $39.99 EA.

$37
LIMIT 4 AFTER LIMIT $42.99 EA.

ENFAGROW A+ NUTRITIONAL SUPPLEMENT POWDER 1-5 YEARS
SELECTED VARIETIES
907 G
21694898_EA
21694972_EA

Optimum

Member Price SAVE UP TO 30

SIX STAR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
23.62-$41
20301019004_EA
21560025_EA

Optimum

Member Price $12 Non-Member Price $14.99 Members save $2.99

BAREBELLS PROTEIN BAR
SELECTED VARIETIES AND SIZES
4'S
21691952_EA
21691962_EA

Optimum

Member Price $11.50 Non-Member Price $14.99 Members save $3.49

PREMIER READY TO DRINK PROTEIN SHAKES
SELECTED VARIETIES AND SIZES
21031108_EA
21031114_EA

Optimum

SAVE UP TO 20% Get 9,000 pts When you buy 2 $9 back in points

ONE A DAY MULTIVITAMINS
60-130'S OR
FLINTSTONE'S CHILDREN'S VITAMINS OR SUPPLEMENTS
60-180'S
SELECTED VARIETIES
21448383_EA/21515317_EA

Optimum

SAVE UP TO 25% Get 5,000 pts When you buy 2 $5 back in points

WEBBER NATURALS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20860422_EA/21176800_EA

SAVE UP TO 15%

SYSTANE EYEDROPS
SELECTED VARIETIES
15/20/21 ML
20180473_EA
21207552_EA

SAVE UP TO 30%

CENTRUM, EMERGEN-C, NEOCITRAN OR ADVIL COLD&SINUS PRODUCTS
SELECTED VARIETIES AND SIZES
20997357_EA
21719594_EA

Optimum

Get 10,000 pts for every $30* spent on $10 back in points

TYLENOL, BENYLIN OR ZARBEES
SELECTED VARIETIES AND SIZES
20129494001_EA
20315180001_EA

SAVE UP TO 25%

RESTORALAX POWDERS OR RESTORAFIBRE GUMMIES
SELECTED VARIETIES AND SIZES
20159213_EA
21380900_EA

Optimum

$10.50 Get 3,000 pts $3 back in points LIMIT 4 AFTER LIMIT $11.49 EA.

U BY KOTEX PADS 20-44'S, **LINERS** 54-120'S OR **TAMPONS** 30-32'S
SELECTED VARIETIES
21288015_EA
21719856_EA

Optimum

Get 5,000 pts for every $30* spent on $5 back in points

ALWAYS DISCREET 14-111'S OR **ALWAYS LINERS** 116-216'S, **PADS** 1-62'S, OR **TAMPAX TAMPONS** 18-50'S
SELECTED VARIETIES AND SIZES
21662038_EA/21668911_EA

Optimum

$18.50 Get 3,000 pts $3 back in points LIMIT 4 AFTER LIMIT $19.99 EA.

DEPEND UNDERWEAR OR POISE PADS
SELECTED VARIETIES AND SIZES
21302103_EA
21302165_EA

Starts Saturday

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code CY15K

Express™

*Offer valid from November 28 to December 9, 2026. Conditions apply. See site for details.

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APP-EXCLUSIVE OFFER
For every $100 spent get 40,000 pts ($40 value)
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Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid Friday, November 27th, 2026 only.

SAVE UP TO 25%
SHEA MOISTURE HAIRCARE
SELECTED VARIETIES AND SIZES
21433359_EA
21433370_EA



SAVE UP TO 20%
AVEENO SKIN, HAIR, WASH OR BABY CARE PRODUCTS
SELECTED VARIETIES AND SIZES
20902023001_EA
20157402002_EA



Optimum
Get 5,000 pts When you buy 2 — $5 back in points
CERAVE SKIN, HAIR, FIRST AID OR BABYCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21334743_EA
21439175_EA



Optimum
$6.50 — Get 1,500 pts — $1.50 back in points
COLGATE OPTIC WHITE OR SENSITIVE PRO RELIEF TOOTHPASTE 70-150 ML, KIDS MANUAL TOOTHBRUSHES 2'S, HELLO TOOTHPASTE 82-98 ML OR COLGATE PERIOGARD TOOTHPASTE 70 ML
SELECTED VARIETIES
21177027_EA/21353925_EA



Optimum
$10 — Get 4,000 pts — $4 back in points — LIMIT 4 AFTER LIMIT $11.49 EA.
DOVE BODY WASH 591-710 ML OR BAR SOAP 6X106 G
SELECTED VARIETIES
21223317_EA/21518321_EA



SAVE UP TO 30%
NIVEA BODY LOTION 500/625 ML OR CREAM 200/250 ML
SELECTED VARIETIES AND SIZES
20700027_EA
21687809_EA



$12 — LIMIT 4 AFTER LIMIT $14.99 EA.
TREE HUT SHEA SUGAR SCRUBS, BODY WASH, SHAVE OIL OR BODY BUTTER
SELECTED VARIETIES AND SIZES
21607002_EA
21656633_EA



Optimum
$7.99 — Get 5,000 pts When you buy 2 — $5 back in points
DAISE BODY SPRAY, BATH FIZZER, BODY MIST, SHOWER FOAM OR BODY SCRUB
SELECTED VARIETIES AND SIZES
21702333_EA
21702334_EA



2/$8 OR $5 EA.
QUO COTTON PADS 3X125'S, JUMBO ORGANIC COTTON BALLS, HYDRA PADS 40'S OR SUPER SOFT COTTON PADS
SELECTED VARIETIES AND SIZES
21247564_EA



SAVE UP TO 20%
OLAY FACE CARE PRODUCTS
SELECTED VARIETIES AND SIZES
21236887_EA



Optimum
Get 5,000 pts for every $25* spent on — $5 back in points
GARNIER SHAMPOO OR CONDITIONER 239-650 ML/1 L OR STYLING 8-370 ML
SELECTED SIZES AND VARIETIES
21007198_EA
20941723_EA



BUY ONE (1) GET ONE (1) 50% OFF
HERBAL ESSENCES HAIRCARE OR STYLING PRODUCTS
SELECTED VARIETIES AND SIZES
21247055_EA
21504823_EA



7.50 — LIMIT 4 AFTER LIMIT $11.99 EA.
NATURAL INSTINCTS HAIR COLOUR, ROOT TOUCH UP OR NICE N EASY 10 HIGH SPEED HAIR COLOUR
SELECTED VARIETIES EACH
21164837_EA
21164883_EA



Optimum
Member Price $5 — Non-Member Price $6.49 — Members save $1.49
ST. IVES SKINCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21086101_EA
21086088_EA



$7 — LIMIT 4 AFTER LIMIT $9.99 EA.
TRESEMMÉ SHAMPOO, CONDITIONER 828 ML OR STYLING PRODUCTS
SELECTED VARIETIES AND SIZES
21501949_EA
20336937_EA



8.50 — LIMIT 4 AFTER LIMIT $14.99 EA.
GARNIER NUTRISSE CREAM HAIR COLOUR
SELECTED VARIETIES EACH
20985834_EA
21243292_EA



Optimum
Get 5,000 pts for every $25* spent on — $5 back in points
L'OREAL SHAMPOO, CONDITIONER OR STYLING
SELECTED VARIETIES 101-828 ML
21647134_EA
21647282_EA



$7 — LIMIT 4 AFTER LIMIT $13.49 EA.
BATISTE DRY SHAMPOO
SELECTED VARIETIES 200 ML
20850398_EA
20945832_EA



5.50 — LIMIT 4 AFTER LIMIT $8.49 EA.
L'ORÉAL HAIR EXPERTISE SHAMPOO OR CONDITIONER
SELECTED VARIETIES 150-375 ML
21647182_EA
21649171_EA



7.50 — LIMIT 4 AFTER LIMIT $11.49 EA.
OGX OR MAUI MOISTURE HAIRCARE
SELECTED VARIETIES AND SIZES
20844184_EA
21009295_EA



SAVE UP TO 20%
GARNIER FACECARE PRODUCTS
SELECTED VARIETIES AND SIZES
21549483_EA



$6 — LIMIT 4 AFTER LIMIT $8.49 EA.
LISTERINE CLASSIC 1 L MOUTHWASH, TOTAL CARE ZERO OR KIDS SMART RINSE 500 ML OR ON-THE-GO PACKETS
SELECTED VARIETIES
20348438001_EA
21356391_EA



Optimum
Get 10,000 pts for every $40* spent on — $10 back in points
GILLETTE OR VENUS SHAVING PRODUCTS
SELECTED VARIETIES AND SIZES
20179410001_EA
21047872_EA



SAVE UP TO 25%
NATIVE BODY WASH, DEODORANT OR BODY SPRAY
SELECTED VARIETIES AND SIZES
21346430_EA
21580861_EA



$25 — LIMIT 3 AFTER LIMIT $29.99 EA.
ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1'S, REFILL HEADS 3'S OR CREST 3DWHITESTRIPS VIVID WHITE 10'S
SELECTED VARIETIES
20346231002_EA
21475139_EA



SAVE UP TO 30%
ORAL-B KIDS ELECTRIC TOOTHBRUSH REFILL HEADS 2'S, OR ORAL-B DAILY CLEAN REFILL HEADS 3'S
SELECTED VARIETIES
21219187_EA/21517018_EA



29.99 — LIMIT 3 AFTER LIMIT $42.99 EA.
ORAL-B ELECTRIC TOOTHBRUSH REFILL HEADS
SELECTED VARIETIES 2-5'S
20902876_EA
21546610_EA



49.99 — LIMIT 4 AFTER LIMIT $99.99 EA.
ORAL-B IO SERIES 2 RECHARGEABLE TOOTHBRUSH, EACH, IO SERIES BRUSH HEADS 4'S OR CREST 3D WHITESTRIPS PROFESSIONAL EFFECTS EACH
SELECTED VARIETIES
21627550_EA
21723130_EA



Optimum
SAVE UP TO 20% — Get 15,000 pts for every $50* spent on — $15 back in points
PHILIPS SHAVE OR ORAL CARE
SELECTED VARIETIES
21433035_EA
21549134_EA



Starts Saturday

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code CY15K



Express™

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your one-stop grocery shop

PRICE DROP‡

More ways to save

prices effective
Thursday November 5 – Wednesday December 2, 2026

Optimum™ **The Membership that Makes More Possible**

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

App exclusive offer

KELLOGG'S FAMILY SIZE CEREAL SELECTED VARIETIES 450-650 G
Member Price $6 | Non-Member Price $7.99 | Members save $1.99
20054727_EA
21504064_EA

LAVAZZA WHOLE BEAN COFFEE SELECTED VARIETIES 1 KG
$24 | Get 2,000 pts | $2 back in points
21556082_EA
21556201_EA

MISS VICKIE'S KETTLE COOKED POTATO CHIPS 190/200 G OR **SMARTFOOD POPCORN** 200 G SELECTED VARIETIES
$5 | Get 2,000 pts when you buy 3 | $2 back in points
20972859_EA
21240628_EA

BROOKSIDE, HERSHEY, OH HENRY, REESE, WHOPPERS, YORK, SKOR, POT OF GOLD, HERSHEY CHOCOLATE TWIZZLERS 340 G SELECTED VARIETIES
Get 6,000 pts when you spend $50 | $6 back in points
20307000_EA
20687743_EA

3.75
PC® OR BLUE MENU ENTRÉES SELECTED VARIETIES, FROZEN 214-365 G
20312233001_EA
20987543_EA

$5
PREPARED IN CANADA
OASIS JUICE, HEALTH BREAK OR SMOOTHIES SELECTED VARIETIES 1.5/1.6 L
21376778_EA
21529899_EA

$3
NO NAME® MARSHMALLOWS SELECTED VARIETIES 400 G
20304672002_EA
20311578001_EA

SAVE UP TO 33%
PREPARED IN CANADA
2.50
IÖGO NANO BUBBLES YOGURT SELECTED VARIETIES 4X100 G
21719739_EA
21719941_EA

SAVE UP TO $4.49
5.50
KIKKOMAN SOY SAUCE 591 ML
20139275_EA
21456720_EA

$3
POST CEREAL SELECTED VARIETIES 283-525 G
20299648_EA
21427173_EA

2.50
PREPARED IN CANADA
NEILSON CHOCOLATE MILK OR EGGNOG SELECTED VARIETIES 946 ML/1 L
20062332001_EA
20836452001_EA

4.50
MOTT'S CLAMATO JUICE 1.89 L OR **OCEAN SPRAY 100% JUICE BLEND OR COCKTAIL** 1.77-1.89 L SELECTED VARIETIES
20300006008_EA
20318955002_EA

$2
NO NAME® PURE WHITE VINEGAR CLUB SIZE 4 L
20102756_EA

6.75
HELUVA GOOD! SOUR CREAM DIP 680 G
20312788001_EA

$10
SAPUTO MOZZARELLISSIMA PIZZA MOZZARELLA CHEESE SELECTED VARIETIES 690/700 G
20107017001_EA/21495970_EA

$20
PILLSBURY PIZZA POPS CLUB PACK, SELECTED VARIETIES, FROZEN 2.85 KG
21435878_EA/21435897_EA

3.75
GOGO SQUEEZ FRUIT SAUCE 4'S OR **PRETZEL PZAZZ PRETZEL PIECES** 200 G SELECTED VARIETIES
20843777002_EA
21566398_EA

2/$8 OR $4.49 EA.
CHRISTIE CRACKERS SELECTED VARIETIES 162-212 G
21030647_EA
21547034_EA

$8
NESCAFÉ ESPRESSO CONCENTRATE 500 ML OR **TETLEY TEA** 40/48'S SELECTED VARIETIES
20719978001_EA
21665027_EA

SAVE 98¢ WHEN YOU BUY 2
2/$6 OR $3.49 EA.
NO NAME® SOUR CREAM SELECTED VARIETIES 500 ML
20229657_EA
20322987_EA

2.50
RICOLA REGULAR BAG SELECTED VARIETIES 17-19'S
21478713_EA
21478726_EA

$24
LINDT LINDOR CHOCOLATE TRUFFLES SELECTED VARIETIES 600 G
20215793001_EA
20215793002_EA

2/$5.50 OR $3.99 EA.
CADBURY CHOCOLATES SELECTED VARIETIES 80-105 G
21648577_EA
21750659_EA

$12
LINDT CHOCOLATE ADVENT CALENDAR SELECTED VARIETIES 128/158 G
21459640_EA
21459644_EA

4.94
NESTLÉ DRUMSTICK 4'S OR **CONFECTIONERY FROZEN DESSERT** 1.5 L OR **BARS** 4-10'S SELECTED VARIETIES FROZEN
21739610_EA
20324757003_EA

$11
PC® LIGHTWEIGHT CLUMPING CAT LITTER SELECTED VARIETIES 3.86 KG
21645146_EA

4.50
ANGIE'S BOOMCHICKAPOP POPCORN OR PUFFS SELECTED VARIETIES 125-198 G
20770791_EA
20811709_EA

SAVE UP TO 15%
GENUINE HEALTH FERMENTED ORGANIC VEGAN PROTEIN POWDER SELECTED VARIETIES 260-600 G
21294755_EA
21294756_EA

$5
GREENWORKS CLEANERS 946 ML, **TOILET BOWL CLEANER** 709 ML, **WIPES** 75'S OR **DISH DETERGENT** 650 ML SELECTED VARIETIES
21657670_EA
21657822_EA

$8
GLAD INDOOR BAGS SELECTED VARIETIES 10-52'S
21164516_EA

Happy Hanukkah

From crispy latkes to sufganiyot, fill your table with comforting classics.



$13 LB
CONTINENTAL MEDIUM GROUND KOSHER BEEF
FAMILY SIZE
28.66/KG
20177305_KG



$25 LB
KOSHER MEHADRIN BEEF PICKLED BRISKET
55.12/KG
20811150_KG



Optimum

Member Price $3.99
Non-Member Price $8.99
Members save $5

KEDEM SPARKLING JUICE OR JUICE
SELECTED VARIETIES
750 ML/1.89 L
20034185006_EA
20314022001_EA



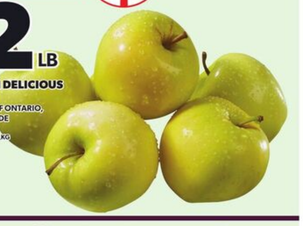
SAVE $1 WHEN YOU BUY 2
2/$5 OR $3 EA.
POMEGRANATE
PRODUCT OF U.S.A.
20134767001_EA



$5
PRODUCT OF CANADA
PC® LITTLE GEMS™ MINI MIXED, RED OR YELLOW POTATOES
PRODUCT OF CANADA, CANADA NO. 1 GRADE
680 G
21247301001_EA
21247299001_EA



SAVE 33%
PRODUCT OF CANADA
$2 LB
GOLDEN DELICIOUS APPLES
PRODUCT OF ONTARIO, FANCY GRADE
4.41/KG
20430790001_KG



99¢
CARMIT CHOCOLATE COINS SINGLES
12 G
21785125_EA



4.50
ELITE KOSHER TURKISH COFFEE
100 G
20714292_EA



99¢
WHITE ROCK SELTZER WATER
SELECTED VARIETIES
1 L
20042540_EA
20620205007_EA



6.99
STREIT'S MATZOS
SELECTED VARIETIES
312 G
21244502_EA
21244503_EA



2.69
PIERRE BONNE FRUIT JAM
SELECTED VARIETIES
250 G/250 ML
21176102_EA



7.99
CROWN PURE LIQUID HONEY
375 G
21543933_EA



4.99
SWEETY TOFFEES 340 G OR **ELITE CHOCOLATE BARS** 90/100 G
SELECTED VARIETIES
21705891_EA



6.79
GOLD'S DUCK SAUCE
SELECTED VARIETIES
1.13 KG
20082041001_EA



3.99
TABATCHNICK BROTH
SELECTED VARIETIES
907 ML
21029501_EA



7.50
LIPTON KOSHER CHICKEN FLAVOUR SOUP MIX
400 G
20090402_EA



99¢
KEDEM TEA BISCUITS 119 G OR **BISNO WAFERS** 100 G
SELECTED VARIETIES
21033262_EA/21704346_EA



15.99
ZETA KOSHER EXTRA VIRGIN OLIVE OIL
750 ML
21060259_EA



99¢
AISH TAMID CHANUKAH CANDLES
44'S
21220142_EA



22.99
MANISCHEWITZ CHANUKAH HOUSE DECORATION KIT
SELECTED VARIETIES
21495028_EA



15.99
DECOR CUTLERY GLAMOUR COMBO
21454525_EA



ITEMS AVAILABLE AT THE FOLLOWING LOBLAWS LOCATIONS:
1048 MIDLAND AVE., KINGSTON, 5010 GLEN ERIN DR., MISSISSAUGA, 50 MUSGRAVE ST., MUSGRAVE, 301 HIGH TECH RD., RICHMOND HILL, 60 CARLTON ST., 650 DUPONT ST. AND 2877 BAYVIEW AVE., TORONTO.

WORLD FOODS

Flavours for every table

6.28 LB
PORK BELLY PORTION
SELECTED VARIETIES
13.85/KG
20793502_KG



$14 HALAL
SUFRA® HALAL CHICKEN BREASTS
BONELESS, SKINLESS, AIR CHILLED
3'S
21818925_EA



$12 LB
BEEF RIB FINGER MEAT
BONELESS, CRYOVAC
26.46/KG
20142159_KG



2.99
PRAN SAMOSAS OR SPRING ROLLS
FROZEN
400 G
21054846_EA
21054779_EA



6.99
FRUTEE FROZEN DESSERT BARS
SELECTED VARIETIES
270 ML
21701514_EA



2/4.50
OR $2.50 EA.
SANTOSH NAAN
SELECTED VARIETIES
500 G
21671462_EA
21671463_EA



3.49
PC® UDON NOODLES 800 G **OR LAO GAN MA SPICY CHILLI PASTE** 210 G
20354811_EA
20874066_EA



$3
INDOMIE INSTANT NOODLES
SELECTED VARIETIES
5X80/85 G
20686719_EA
21094981_EA



SAVE $1.50
7.49
LEE KUM KEE PURE SESAME OIL
445 ML
20165080_EA



4.49
GLICO POCKY BISCUIT STICKS
SELECTED VARIETIES
144/156 G
21066075_EA
21066087_EA



2.48
CHACHEER SUNFLOWER SEEDS 260 G
SELECTED VARIETIES
20854556002_EA



1.88
AROY D COCONUT MILK
SELECTED VARIETIES
400 ML
20063864_EA
20133960_EA



T&T 大統華 TOP PICKS

DISCOVER OUR ASIAN FOOD SELECTION!

5.50
T&T® POTSTICKERS
SELECTED VARIETIES, FROZEN
567 G
21495805_EA
21495779_EA





$14
T&T® SLICED BEEF PLATE ROLLS
SELECTED VARIETIES FROZEN
340 G
21570476_EA

12.88
T&T® CASHEWS
SELECTED VARIETIES
800 G
20807760_EA
20807973_EA





$6
T&T PACIFIC WHITE SHRIMP
COOKED, 21-25 PER LB
FROZEN
300 G
21689868_EA

1.75
T&T® KOREAN ROASTED SEAWEED LAVER
15 G
20993319_EA



10.99
T&T® MONTHONG DURIAN PULP
FROZEN
454 G
21544463_EA



2.25
T&T® ALOE VERA DRINK
SELECTED VARIETIES
1.5 L
20593585_EA
21007399_EA



Black Friday

APP-EXCLUSIVE OFFER
For every $100 spent get 40,000 pts $40 value
1 DAY ONLY!

Optimum

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical.
Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid Friday, November 27th, 2026 only.

$10

PURINA ONE DOG FOOD
SELECTED VARIETIES
1.6-1.8 KG
20912587_EA
21722518_EA



Optimum

$6 Get 1,000 pts $1 back in points

TEMPTATIONS CAT TREATS
SELECTED VARIETIES
454 G
21021208_EA



Optimum

$7 Get 250 pts

CALEDON FARMS DOG TREATS
SELECTED VARIETIES
110-553 G
22292329_EA
21732134_EA



$35

PC® NUTRITION FIRST® GRAIN FREE DOG FOOD
SELECTED VARIETIES
7 KG
21307205_EA



$30

PC® NUTRITION FIRST® DOG FOOD
SELECTED VARIETIES
7 KG
21305879_EA



$14

PC® NUTRITION FIRST® CAT FOOD
SELECTED VARIETIES
2 KG
21303030_EA



Optimum

$14 Get 2,000 pts $2 back in points

NO NAME® CLUMPING CAT LITTER
SELECTED VARIETIES
18 KG
20177169002_EA



$55

BLUE BUFFALO DOG FOOD
SELECTED VARIETIES
9.9 KG
21360859_EA



$22

FANCY FEAST CAT FOOD
SELECTED VARIETIES
24'S
21170917_C01



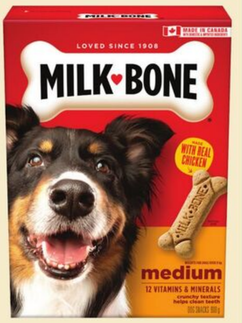
$7

FRISKIES CAT TREATS
SELECTED VARIETIES
510 G
21733038_EA



$5

MILK-BONE DOG SNACKS
SELECTED VARIETIES
750-900 G
21014403_EA



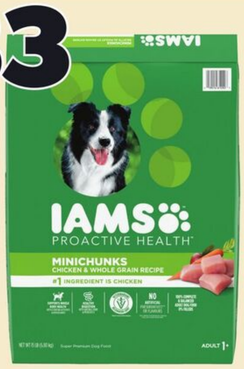
$12

MILK-BONE BRUSHING CHEWS TREATS FOR DOGS
SELECTED VARIETIES
18-48'S
21168245_EA



$33

IAMS DRY DOG FOOD
SELECTED VARIETIES
6.12/6.8 KG
20646724002_EA



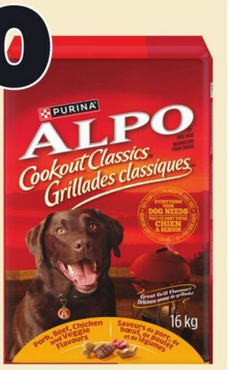
$13

PEDIGREE DENTASTIX DOG TREATS
SELECTED VARIETIES
500 G-1.9 KG
21081180_EA



$40

ALPO DOG FOOD
16 KG
20112174_EA



Starts Saturday

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code CY15K



Express™

*Offer valid from November 28 to December 9, 2026. Conditions apply. See site for details.

Your pet cares about high quality. Not high prices.

UP TO 40% LESS

THAN AVG. PRICE/100G OF SELECTED PET SPECIALTY COMPETITORS*

- Veterinarian Formulated
- All diets have Real Meat as First Ingredient
- Grain-free Diets Offered
- Formulated without Corn, Wheat, Soy, or Animal By-products
- All diets include Omega-3 & Omega-6 Fatty Acids
- All diets include Fruits, Vegetables, Prebiotics & Probiotics



SCAN TO SEE WHAT SETS US APART

Love it or your money back with our PC® Guarantee

PC® Nutrition First Digestive Care Dry Dog Food
PC® Nutrition First Digestive Care Cat Food

Every bounce and pounce begins with a happy tummy. Available in two distinct dry kibbles—one for dogs, one for cats. Fibre sources, including miscanthus grass and pumpkin, help promote digestive function.

$30 7 kg
Dog Food: 21748459_EA

$14 2 kg
Cat Food: 21748400_EA

PC® Nutrition First Skin & Coat Care Dry Dog Food

Brilliant shine starts from within. Omega-3 and 6 fatty acids help support a shiny coat and keep skin healthy, because every dog deserves a good fur day.

$30 7 kg 21748640_EA

PC® Nutrition First Mobility Care Dog Food

Ready, set, fetch! Formulated to support the pep in your dog's step, Omega-3 fatty acids support joint health and mobility to keep those tails wagging and paws moving.

$30 7 kg 21748655_EA

*Based on average regular retail price per 100g of the brands shown in chart linked. Prices may vary by store. See in-store or online for details.

WORLD FOODS

Flavours for every table

6.88 1 KG

ROOSTER™ GARLIC
PRODUCT OF CHINA
1 KG BAG
21238843001_EA



$2 LB

JAPANESE SWEET YAM
PRODUCT OF U.S.A.
4.41/KG
20524922001_KG



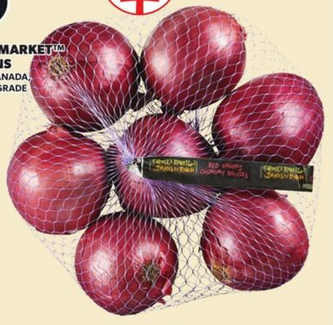
1.48 LB

TAIWANESE FLAT CABBAGE
PRODUCT OF CANADA
3.26/KG
20020863001_KG



3.98 PRODUCT OF CANADA

FARMER'S MARKET™ RED ONIONS
PRODUCT OF CANADA.
CANADA NO. 1 GRADE
3 LB BAG
20811362001_EA



SAVE $1 WHEN YOU BUY 2

2/$5
OR
$3 EA.

POMEGRANATE
PRODUCT OF U.S.A.
20134767001_EA



LSL FLAP MCM PRD



$12 Yoplait® YOP® drinkable yogurt selected varieties 12 x 200 mL

21756203_EA
21768335_EA











Make your days bubbly and bright.





2/$17 *
OR $8.99 EA.
Coca-Cola® beverages
selected varieties
12x355 mL
20318694002_C12



$5.99 | Get 2,000 pts when you buy 2 | $2 back in points
Optimum
AHA™ SPARKLING WATER beverages
selected varieties
12x355 mL
21240797_C12



2/$10 *
OR $5.79 EA.
Canada Dry® beverages
selected varieties
6x222 mL
20354227001_C06



$2.50 *
BODYARMOR beverages
selected varieties
591 mL
21583481_EA



$11.99 *
Monster Energy® beverages†
selected varieties
4x473 mL
20937631_C04

Valid from November 26th to December 2nd, 2026
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last.
†This product may not be suitable for everyone. Please read the label for instructions.
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CREATED BY Maison Perrier FRANCE



2/$4
OR $2.49 EA.
MAISON PERRIER® SELECT VARIETIES
1 L
21718302_EA

$6.50
MAISON PERRIER® SELECT VARIETIES
8 X 330 ML
21717999_C08



$29
MAISON PERRIER® SELECT VARIETIES
24 X 500 ML
21736341_C24



$7.99
MAISON PERRIER® CHIC SELECT VARIETIES
4 X 250 ML
21723324_C04



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YOUR PERFECT CUP, YOUR STYLE





Maxwell House Roast & Ground Coffee
Selected Varieties
631 – 925 g
Maxwell House Single Serve Pods
Selected Varieties
30 pack
21606882_EA
21308076_EA
$16



Maxwell House Instant Coffee
150 g
21026608_EA
$7



Nabob Roast & Ground Coffee
Selected Varieties
915 – 930 g
20074173002_EA
$20



TASSIMO **Maxwell House** T DISCs
Selected Varieties
8 – 16 pack
20721033_EA
20306771_EA
$9

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Stock up on Your Favourites this Holiday Season



$13 CADBURY CELEBRATIONS Gift Tin
353 g
21679775_EA



$6 CADBURY CELEBRATIONS Gift Box
selected varieties
121-126 g
21746778_EA
21746738_EA



$12 TOBLERONE Bars
selected varieties
340–360 g
21746767_EA
20986964_EA



$12 TOBLERONE Truffles Box
selected varieties
180 g
21746728_EA
21746785_EA

STARBUCKS® COFFEE, from the café to your home



STARBUCKS® Iced Coffee/ Espresso (1.18/1.42 L, selected varieties)
7.50
21354975_EA
21215530_EA





Heinz Soup
Selected Varieties
370 – 380 mL
21765903_EA
21765804_EA
$5


FERRERO ROCHER
RAISE A ROCHER™
$15
Ferrero Rocher Collection or Diamond Box
selected varieties
213-375 g
21463826_EA/21463830_EA
NEW
$23
Ferrero Rocher Cone 350 g
20213489_EA


Kinder
A LITTLE SURPRISE. A LOT OF MAGIC.
NEW
$9
Kinder Chocolate Balls
selected varieties
164 g
21748704_EA/21748794_EA
$7
Kinder uovo 100 g, Schokbon 200 g, Happy Moments or Train 80-184 g
selected varieties
20802152_EA/20803166_EA


HERSHEY'S POT OF GOLD
selected varieties
243 - 245 g
21547694_EA/21545433_EA
$7
HERSHEY Packaged Kisses, Reese's, Skor or York Peppermint
selected varieties
161 - 227 g
21393220_EA/21393221_EA
$6
UNWRAP SWEET MOMENTS with Kisses Reese's
HERSHEY'S GRINCH & REESE'S Miniatures
selected varieties
184 g
21747196_EA/21747235_EA
7.50
HERSHEY'S CANDY CANES
selected varieties
149 g
21747187_EA/21747198_EA
$5
HERSHEY


Nestlé THE ORIGINAL • L'ORIGINAL TURTLES
$16
Nestlé Turtles
selected varieties
260-350 g
21106317_EA/21205166_EA
$8
Quality Street® or Turtles® Gift Box
selected varieties
148-150 g
21684651_EA/21393338_EA
$7.50
Nestlé After Eight® Classic or Orange
200 g
21393727_EA/21542944_EA
$18
Nestlé Quality Street® Tin 650 g
21548444_EA
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Lindt LINDOR
Give the gift of *bliss*
Lindt LINDOR Cornets
selected varieties
600 g
20215793001_EA/20215793002_EA
$24
Lindt LINDOR Chocolate Boxes
select ed varieties 108 g
21683055_EA/21683112_EA
$9
LINDT Teddy
selected varieties
100 g
21752725_EA
21541816_EA
$8
Lindt LINDOR Bags
selected varieties 150 g
21752438_EA/21752560_EA
$10
Lindt LINDOR Mini Balls Bags
selected varieties 100 g
20023311001_EA
20137209_EA
$4.50